



The Institutes[®] **CPCU** Society

New Jersey Chapter

ChapterGram

March 2024

March

Stay Connected All Month Long

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In this month's Chaptergram you will find information about:

- Past Event: Charity 5K Run/Walk/Dog Walk
- Future Event: In-2 Leadership
- Future Event: March Ethics Virtual Event - REGISTER NOW!
- Future Event: Society Webinar - Inspiring Women in Insurance: Inspiring Inclusion
- NJ Chapter Good Works Recognition Award
- Chapter Membership Dues Reminder
- Stay connected through the INteract community
- Leadership Opportunities
- Corporate Partnerships with NJCPCU
- Webinars & Learning Opportunities

Past Events

Colon Cancer Prevention 5K Walk/Run

On Sunday, March 3, NJ CPCU Society members and their families participated in

the March Fourth for Colon Cancer prevention event. CPCUs from left to right: Richard Morales, Laura Panesso, Rita Williams-Bogar, Terrance Harvey, and Menachem Eisner.



Future Events



Register Now for In2Leadership 2024

Join us at In2Leadership on March 19–20 in Phoenix for two days of innovative leadership training with experts from Thunderbird School of Global Management at Arizona State University.

- Expert-led leadership training
- Interactive learning
- Networking opportunities
- Recognition through a certificate of completion
- And more!

[SAVE MY SEAT](#)

March Ethics Event



Date: Tuesday, March 26th 9:00-12:00



Location: Zoom

Topic: Ethical Uses of AI in the Insurance Industry

Presenter: Rita Williams-Bogar, MBA, CPCU, ChFC

Cost: FREE

This interactive session will define AI technologies, explore how and why they are used in the insurance industry, discuss cautionary measures, regulatory considerations, and provide ethical guidance for actions to be taken to protect the public interest.

Filed for 3 Producer CEs in NJ

Qualifies for 3 CE for CPCU



[REGISTER FOR ETHICS EVENT](#)

Inspiring Women in Insurance 2024 – Inspiring Inclusion

Join The Institutes CPCU Society for a special LIVE event in honor of Women's History Month and International Women's Day, a global day celebrating the social, economic, cultural, and political achievements of women.

Inspiring women Traci Adedeji (President, Positive Paradigm Group), Sherry McFadden (retired Director, Enterprise Customer Care, State Farm) and Ramya Sunad (Product Management Director, USAA) are all serving as the Society's executive leadership in 2024. They will share their experiences, insights and advice in a discussion moderated by Society past president Sharon Koches (Owner, Managing Performance, LLC) as they explore how to can move towards a gender-equal world and collectively #InspireInclusion.

This webinar is open to the public. Registration is free and easy. Simply create an account and add the webinar to your cart. There will be no charge at checkout.

Inspiring Women in Insurance: Inspiring Inclusion

an International Women's Day Event



Traci Adedeji
CPCU, ARM, API

President & Chair
CPCU Society Leadership Council



Sherry McFadden
CPCU, CLU, ChFC

Enterprise Operations Director
Retired, State Farm



Ramya Sunad
CPCU, ARM-E

Product Management Director
USAA



Sharon Koches
CPCU, RPLU, AAI

Owner
Managing Performance, LLC

Thursday, March 7 | 11 a.m. ET

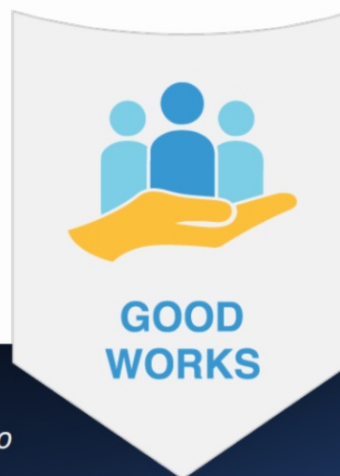
REGISTER

Recipient of the CPCU Society's Good Works Recognition Award

Launched in December of last year, the Good Works Recognition Award is a testament to the remarkable collaborative efforts demonstrated by chapters within the Society. Our chapter's commitment to service, compassion and member engagement has captured the spirit of this recognition award.

We'll continue as a chapter to be heavily engaged in our Good Works and community initiatives.

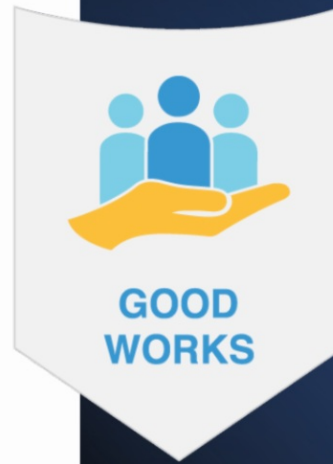
2023 Chapter Recognition Award



The Good Works Recognition Award was created to celebrate and acknowledge the impactful contributions of our chapters in their communities.

New Jersey Chapter

The New Jersey Chapter has supported [Sierra House](#) for several years by offering workshops as well as donating gifts, supplies, and funds. Sierra House is in its 20th year of its commitment to improving the prospects of individual achievement for youth, low to moderate income families, and homeless young adults through housing, education, and community services, and thereby contributing to the long-term stability of their community.



Membership Dues Reminder



There's Still Time to Renew!

If you haven't already done so, be sure to renew your membership and remain part of the CPCU Society and New Jersey Chapter! It's easy. Just click on the button below.

RENEW

Stay Connected



INteract - a community designed exclusively for CPCU Society Members. Here you can share ideas, discuss challenges, post questions, search for other members and more!

Join the conversation today by logging into <https://interact.cpcusociety.org/>

Visit NJ CPCU You Tube Channel

Leadership Opportunities

Would you like to be more involved in the Chapter? Would you like to broaden your network of contacts within the industry? Are you looking for a leadership position to add to your resume?

Why not consider joining the NJ Chapter's leadership team? There are leadership positions available for motivated individuals; we will find a way to best utilize your special interests or talents; maybe you want to help recruit new members or participate in college job fairs to introduce students to opportunities in the insurance industry, or help with social media outreach, or aspire to become an officer in the organization. You may think that volunteering for a leadership position will take a lot of your time, but the reality is that you can dedicate as much time as you are able.

If you would like to learn more about the opportunities available, please contact chapter President, Rich Morales [via email](#).



Corporate Partnerships with NJ CPCU

- Are you a hiring manager or learning & development leader in your company?
- Are you an employee that wished their employer did more to support the CPCU designation and your involvement in NJ CPCU chapter activities?
- Are you an employer looking for exposure to the top 5% of Insurance Industry Professionals in North Jersey?

A partnership with the NJ CPCU chapter is what you need. We're looking to meet with decision makers at the organizations that employ our members. The NJ CPCU leadership team has developed a unique value proposition that can help develop new hires, staff open positions, cultivate leaders, and create a pipeline of tailored employee prospects. All the while, we can offer these benefits while helping to reduce the expenses employers associate with all of these functions. Interested? Contact our leaders and we can set up a time to meet/talk.

Chapter E-Mail

Chapter Website

Webinars & Learning Opportunities

Did you know that The Institutes CPCU Society provides flexible continuing education through its live and recorded webinars presented by industry leaders on emerging technologies, industry disruptors, technical education and leadership and career development?

Find CPCU Webinars



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